

# UNSTOPPABLE TOGETHER

## 2022 ELC RECOGNITION GALA



THE EXECUTIVE LEADERSHIP COUNCIL  
*The Power of Inclusive Leadership*

# SPONSORSHIP OPPORTUNITIES



The Executive Leadership Council's Gala celebrates the business achievements of Black executives, corporate board directors, entrepreneurs, thought leaders and academics supporting diversity and inclusion in corporate America. The event also recognizes corporations demonstrating policies and practices that promote Black executives and their contributions. ELC scholarship recipients are also recognized during the event.

### LEAD SPONSOR - SOLD OUT

- Two (2) Chairman's tables in prime location
- CEO and ELC member speaking role onstage at the Gala
- Corporation's video presented during the Gala
- Special recognition award and photo opportunity for CEO and ELC member onstage at the Gala
- Invitation for company CEO and one ELC member to attend the CEO GameChanger Conference
- Company branding on select signage, including VIP red carpet photo area
- CEO photo and letter in digital Gala program book
- Ten (10) full registrations for the Mid-Level Managers' Symposium

### POST GALA NETWORKING SPONSOR - \$300,000

- One (1) Chairman's table in prime location
- Ten (10) tickets to ELC Gala After Party
- Onstage introduction of ELC Gala After Party prior to conclusion of Gala
- Onstage welcome remarks at ELC After Party
- Special recognition award and photo opportunities for company at the Gala
- Invitation for company CEO and one ELC member to attend the CEO GameChanger Conference
- Company branding on select signage, including VIP red carpet photo area and on all three networking areas

### SIGNATURE SPONSOR - SOLD OUT

- One (1) Chairman's table and (1) Bronze table in a prime location
- Corporation's video presented during the Gala
- Special recognition award and photo opportunities for company at the Gala
- Invitation for company CEO and one ELC member to attend the CEO GameChanger Conference
- Company branding on select signage, including VIP red carpet photo area
- CEO photo and letter in digital Gala program book
- Five (5) full registrations for the Mid-Level Managers' Symposium

### GALA ENTERTAINMENT SPONSOR - SOLD OUT

- One (1) Chairman's table in prime location
- Onstage remarks introducing entertainment prior to conclusion of Gala
- Special recognition award and photo opportunities for company at the Gala
- One (1) ad in the digital Gala program book
- Invitation for company CEO and one ELC member to attend the CEO GameChanger Conference
- Company branding on select signage

### CONTRIBUTING SPONSOR - \$125,000

- Ten (10) tickets to ELC After Party
- One (1) ad in the digital Gala program book
- Invitation for company CEO and one ELC member to attend the CEO GameChanger Conference
- Special recognition award and photo opportunities for company at the Gala
- Company branding on select signage

### 360 DEGREE PHOTO BOOTH SPONSOR - \$100,000

- Ten (10) tickets to ELC After Party
- One (1) ad in the digital Gala program book
- Company branding on photo booth and/or in booth area and on select signage

### RED CARPET PHOTO BOOTH SPONSOR - \$100,000

- Ten (10) tickets to ELC After Party
- Company branding on ELC Gala Red Carpet, Photo Booth, Step and Repeat, and select signage
- One (1) ad in the digital Gala program book

### DIGITAL PROGRAM BOOK SPONSOR - \$50,000

- Six (6) tickets to ELC After Party
- One (1) ad in the digital Gala program book with premium ad placement
- Company acknowledgement in program book as Digital Program Book Sponsor

### AFTER PARTY TICKET PACKAGES - \$20,000

- Ten (10) tickets to ELC After Party
- One (1) ad in the digital Gala program book

**Custom Sponsorship packages are available!**

**Contact Lori Walker (LWalker@elcinfo.com) to secure a sponsorship or for more information.**